



College SAVE™
Bank of North Dakota's 529 Plan



Customer Information

Name on account: _____
(The person for whom you're saving)

Account number: _____
(If you do not have an account, you will need to start an account to redeem this certificate.)

Contact person: _____

Daytime phone: _____ **Email:** _____

To redeem, mail certificate to:
Bank of North Dakota - College SAVE 529 Plan
1200 Memorial Hwy. Bismarck, ND 58504

College SAVE 529 Plan contact:
James Barnhardt, College SAVE Director
jbarnhardt@nd.gov • 701.328.5882 or 1.800.472.2166 ext. 328.5882

To learn more about Bank of North Dakota's College SAVE 529 Plan and start an account, visit collegesave4u.com/newcar.

This certificate must be redeemed by December 31, 2018.

Auto Dealership Information

Auto Dealership: _____

Registration number: _____

BND contribution: \$50 + Auto Dealership contribution _____



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Auto Dealership Information

Auto Dealership: _____

Registration number: _____

BND contribution: \$50

Personalized version

Dear [Insert first name(s)],

Thank you for your recent purchase of a car with [auto dealership]. We pride ourselves in ensuring your new vehicle meets your needs.

As a proud member of your community, we care about you and your family beyond the sale of a vehicle. That is why we are partnering with Bank of North Dakota (BND) during the College Savings Month in September. Bank of North Dakota is the state agency that administers College SAVE, the state's 529 plan.

Because you purchased a car in September, you qualify for a \$50 contribution from BND to a new or existing College SAVE account. My gift to you is an additional \$[xx] to be added to the account. Since it only takes \$25 to start an account if you don't have one, this gives you a head start plus a little extra!

In case you haven't heard of College SAVE, it allows families to save for college and receive both federal and state tax benefits, including an in-state tax deduction. In North Dakota, residents who utilize College SAVE also benefit by taking advantage of several match programs.

- The New Baby Match allows you to match a family's first \$200 when an account is started in an infant's first year of life. Every North Dakota newborn qualifies for this benefit, regardless of income.
- The BND Match is a one-time dollar-for-dollar match up to \$300 based on family income. Four of five North Dakota families qualify, and families can receive both the BND Match and the New Baby Match.
- Plus, our contribution counts toward any matches you receive from Bank of North Dakota.

I've inserted a certificate you can submit when opening or adding to your College SAVE account. Visit collegesave4u.com/newcar to learn more. If you have questions about this opportunity, I encourage you to contact James Barnhardt, College SAVE administrator at 701.328.5882 or jbarnhardt@nd.gov.

Congratulations and thank you for allowing [auto dealership] and College SAVE to be a part of your future education savings plan.

Sincerely,

Name,
Dealership

Not personalized version

Congratulations on the purchase of your car. Auto dealers across the state have partnered with Bank of North Dakota (BND), to celebrate College Savings Month. Bank of North Dakota is the state agency that administers College SAVE, the state's 529 plan.

As a proud member of your community, we care about you and your family beyond the sale of a vehicle. Because you purchased a car during College Savings Month in September, you qualify for a \$50 contribution from BND to a new or existing College SAVE account and an additional gift from us. Since it only takes \$25 to start an account if you don't have one, this gives you a headstart plus a little extra!

In case you haven't heard of College SAVE, it allows families to save for college and receive state and federal tax benefits, including an in-state tax deduction. In North Dakota, residents who utilize College SAVE also benefit by taking advantage of several match programs.

- The New Baby Match allows you to match a family's first \$200 when an account is started in an infant's first year of life. Every North Dakota newborn qualifies for this benefit, regardless of income.
- The BND Match is a one-time dollar-for-dollar match up to \$300 based on family income. Four of five North Dakota families qualify, and families can receive both the BND Match and the New Baby Match.
- Plus, our contribution counts toward any matches you receive from Bank of North Dakota.

The enclosed certificate is needed to claim this gift when opening or adding to your College SAVE account. Visit collegesave4u.com/newcar to learn more. If you have questions about this opportunity, contact James Barnhardt, College SAVE administrator at 701.328.5882 or jbarnhardt@nd.gov.

Congratulations and thank you for allowing us and College SAVE to be a part of your future education savings plan.